



LEADERSHIP DEVELOPMENT SUMMIT

October 18-20, 2022 | Richmond, VA

AGENDA





**LEADERSHIP | OPERATIONS | GOVERNANCE
FINANCE/HR | CLINICAL | STAKEHOLDERS**

- Tuesday, October 18th 9:00 AM – 5:00 PM
- Wednesday, October 19th 9:00 AM – 5:00 PM
- Thursday, October 20th 9:00 AM – 12:00 PM

Tuesday, October 18 th		All Times Listed are Eastern Time
7:30 AM – 9:00 AM	Breakfast and Registration	
9:00 AM – 12:00 PM	<p>Leadership Happens Through Language: Understand, Use & Master the Language of Leadership</p> <p>Language is one of the key domains of leadership. Leadership happens through language. Learn and experiment with the handful of key Leadership Speech Acts that leaders can use with system and method to generate action and forward momentum. Just as important, learn to identify and eliminate undesirable speech acts that often take us and others backwards.</p> <p>Dennis Wagner Principal and Managing Director Yes And Leadership, LLC</p>	
12:00 PM – 1:30 PM	Networking Lunch	



Tuesday, October 18th (cont'd)

<p>1:30 PM – 2:30 PM</p>  	<p>Crisis Communication: Protecting Your Most Valuable Asset – Your Brand</p> <p>Leading an OPO is part of an interconnected, always-on world with an expanding number of stakeholders and audiences. The pendulum of brand perception can swing from positive to negative in the blink of an eye. Learn what you need to do to develop a holistic crisis management strategy.</p> <p>Amy Seigenthaler Pierce <i>Managing Partner</i> <i>Finn Partners</i></p> <p>Moderator: Jill Grandas <i>Corporate Executive Director</i> <i>DCI Donor Services</i></p>
<p>2:30 PM – 3:00 PM</p>	<p>Break</p>
<p>3:00 PM – 4:00 PM</p>  	<p>Promoting Good Governance: Principles, Practices, and Perspectives</p> <p>Building an effective board involves much more than just its structure. Learn strategies on how to create a climate of trust and candor whose members can challenge one another and engage directly with senior managers on critical issues.</p> <div> <div> <p>Jan Finn <i>President/CEO</i> <i>Midwest Transplant Network</i> APO Past President</p> </div> <div> <p>Lenny Achan <i>President/CEO</i> <i>LiveOnNY</i></p> </div> </div> <div> <div> <p>Dr. Connie Kristine <i>Executive Vice President of</i> <i>Corporate Integrity and Chief</i> <i>Compliance Officer</i> <i>LiveOnNY</i></p> </div> <div> <p>Moderator: Andrew Mullins <i>Chief Executive Officer</i> <i>Lifeline of Ohio</i></p> </div> </div>

Tuesday, October 18th (cont'd)

4:00 PM – 5:00 PM



OPTN/UNOS – Involvement and Policy Making

United Network for Organ Sharing (UNOS) is the mission-driven non-profit serving as the nation's transplant system under contract with the federal government. Learn ways you can become involved in the numerous OPTN/UNOS committees to develop policies and strategies to increase the number of organs recovered and the number of transplants performed and ensure patients across the nation have equitable access to transplant.

Maureen McBride, PhD

*Interim CEO
UNOS*

5:30 PM – 7:00 PM







AOPO/UNOS Networking Reception at UNOS

National Donor Memorial Tour (*weather permitting*)

The National Donor Memorial honors America's organ and tissue donors. Funded entirely by private contributions, the 10,000-square-foot memorial garden was designed by a volunteer committee of donor family members, living donors and transplant recipients from across the country. The memorial symbolizes the emotional journey experienced by donor families during the donation process.






Wednesday, October 19 th		All Times Listed are Eastern Time	
7:30 AM – 9:00 AM		Breakfast and Registration	
9:00 AM – 10:30 AM		<p>Leading Change and Embracing Accountability Across 5 Dimensions of Leadership</p> <p>People are not resistant to change; we change all the time. People are, however, resistant to being changed by others. Learn to use and master the powerful leadership discipline of helping people to invent and discover their own best answers and changes.</p> <p>Effective leaders embrace accountability across at least five different dimensions. Although important, it is not just about managing your staff. Gain summary knowledge and insight on the need for leadership accountability and performance across each of the five key dimensions of leadership.</p> <p>Dennis Wagner Principal and Managing Director Yes And Leadership, LLC</p>	
10:30 AM – 11:00 AM		Break	
11:00 AM – 12:00 PM		<p>Influencing Stakeholders</p> <p>Kevin Stump President/CEO Mississippi Organ Recovery Agency AOPO Leadership Development Committee Chair</p> <p>Jan Finn President/CEO Midwest Transplant Network AOPO Past President</p> <p>Moderator: Michelle Reef Director, Hospital & Partner Relations Gift of Hope Organ & Tissue Donor Network</p>	

Wednesday, October 19 th (cont'd)	
12:00 PM – 1:30 PM	Networking Lunch
1:30 PM – 2:30 PM 	Strategic Planning: A Framework for Sustained Success Learn ways on how to build a comprehensive model of strategic planning and align resources with organizational and process improvement. Jami Gleason <i>Senior Director, Strategy</i> <i>Midwest Transplant Network</i>
2:30 PM – 3:00 PM	Break
3:00 PM – 4:00 PM  	Cost Reports and OPO Financial Model: An Overview The OPO cost report is filed annually with CMS and presents the organization's operational expenses, compliance with regulations, and documentation to support the costs claimed for reimbursement. Learn more about the OPO financial model and how the cost report is a vital tool for organizational financial planning. <div> <div> Dara Washburn <i>Chief Financial Officer</i> <i>New England Donor Services</i> </div> <div>  Marilou Donley <i>Senior Vice President & COO</i> <i>Texas Organ Sharing Alliance</i> </div> </div> <div> Joe Weber <i>Chief Financial Officer</i> <i>Center for Organ Recovery & Education</i> </div>
4:00 PM – 5:00 PM 	OPO Budgeting and Finances Budgeting is a critical aspect of financial planning that provides a roadmap to achieving financial goals. Budgets serve as the translating tool to help guide financial decision-making and managing costs by which to measure progress towards the OPOs objectives. <div> <div> Tasha Flowers <i>Director of Finance</i> <i>ARORA</i> APO Secretary-Treasurer </div> <div>  Todd Hubler <i>Vice President, Executive Director, OPO</i> <i>LifeNet Health</i> </div> </div>
5:30 PM – 7:00 PM	Networking Reception

Thursday, October 20th

All Times Listed are Eastern Time

7:30 AM – 9:00 AM	Breakfast and Registration
9:00 AM – 10:30 AM	<p>Leading with an Inclusive Mindset</p> <p>This workshop explores what it means to be a leader who fosters diversity, equity, and inclusion. Leaning on the work of Dr. Artika Tyner, who expands the notion of leadership beyond a skillset, participants will learn strategies to lead with an inclusive mindset. The workshop highlights the importance of mentoring and sponsoring in grooming diverse leaders. Participants will also learn recruitment strategies to ensure greater diversity in their organizations and among boards of directors. Through case examples and resources shared, participants will leave with tactics for taking intentional action toward greater equity and inclusion.</p> <div><p>Donyale Padgett, PhD <i>Associate Professor of Diversity, Culture, and Communication</i> <i>Wayne State University</i> <i>Founder and Lead Consultant</i> <i>Legacy Communication and Research</i></p></div> <div><p>DeAndre Lipscomb <i>Consultant and Strategist</i> <i>Legacy Communication and Research</i></p></div> <div><p>Moderator: Kia Potts <i>Multicultural Community Affairs Director</i> <i>LifeNet Health</i></p></div>
10:30 AM – 10:45 AM	Break

Thursday, October 20th (cont'd)

10:45 AM – 11:45 AM	Labor & Employment Law: The Essentials Employment laws change often. Staying on top of them is essential to running an efficient, fair workplace and heading off expensive lawsuits. Learn an overview of U.S. workplace laws, regulations, and court decisions that employers are likely to face as well as what pitfalls to anticipate and when to seek professional advice. Sara Levinson <i>Sr. Director of People, Culture & Development</i> <i>Nevada Donor Network</i>
11:45 AM – 12:00 PM	Key Takeaways and Resources to Assist You on Your Leadership Journey The Leadership Development Summit will wrap up by providing attendees with tools and resources to continue building upon their leadership skills. Current senior leaders have shared the books, podcasts, blogs, and other resources they rely on to grow and be successful leaders at their organizations. Julie Schneider <i>Chief Development Officer</i> <i>Iowa Donor Network</i> APO Programs & Education Committee Chair
12:00 PM	Adjourn

