

Donor Remembrance Day

How-To Guide for OPOs

Donor Remembrance Day is a day in which we all come together to honor and celebrate our Donor Heroes who have given the gift of life through organ, tissue, and eye donation. Together we “plant” forget-me-not flowers to symbolize that these heroes and their gifts will always be remembered. This virtual event will be a way for families to connect and continue to feel supported, a way to remind them that they are always a part of our family no matter how far away they may be.

Participate Virtually

Social Media

- Post Facebook, Instagram, Twitter, and LinkedIn Graphics
- Use #DonorRemembranceDay and tag @AOPOhq

Website

- Donor Hero Garden: A welcome page that displays the virtual garden of Donor Hero dedications and stories.
- Remember Your Hero: A form to submit your Donor Hero story and “plant” a forget-me-not flower in the virtual dedication garden.
- How to Participate: Details on how to participate virtually via social media.

Share with Donor Families, Recipients & Partners

Inform donation community partners about the virtual event and provide them with the tools and links to participate. Encourage donor families to share their stories and “plant” forget-me-nots in the virtual garden of memories in honor of their Hero.

Plan an Event

If your OPO plans to host an event in coordination with Donor Remembrance Day, please send your event details with any live streaming links to AOPO at aopo@aopo.org. We will display this information on the website for donor families to access.

aopo.org/donor-remembrance-day